

# THE Goldsmith

JANUARY / FEBRUARY 11

incorporating The Goldsmith Directory £5.50



**PRISM**  
DESIGN

Platinum by Prism Design

**Coloured Diamonds** by Marijan Dundek  
**Rudell The Jewellers – So What's the Secret?**  
**Prism Design – 30 Years of Success**  
**NEC Spring Fair – The Jewellery Show Preview**



PLATINUM

# tradetalk

## ‘GEMSTONES’

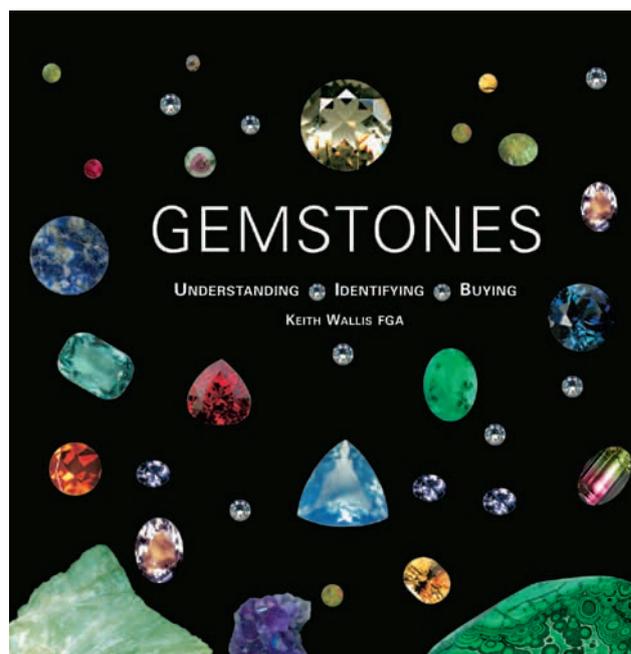
**Understanding, Identifying, Buying by Keith Wallis**

**Publishing March 2011, an updated, expanded edition of a bestseller. More gems, new sections, advice on jewellery, hobbies and investment. Over 100 new illustrations.**

Whether buying gem-set jewellery or loose stones, you will be faced with a colourful array of beauty and value. With such a wide choice, from amethyst to zircon, which should you choose? What is it worth, and how do you even know it is real?

‘Gemstones’ helps to answer these questions in simple and easy-to-understand terms. As well as diamonds, emeralds, rubies and sapphires, over 160 gems are featured, with full descriptions, technical details, and tips on how to check for fakes. The book is illustrated in colour throughout. The clear, uncomplicated presentation makes this book a must for anyone interested in gemstones, whether as an investment or simply as a hobby.

Author Keith Wallis, a qualified gemmologist, is a firm believer in demystifying the complexities of the world of gemstones. He began his working life studying architecture, later moving

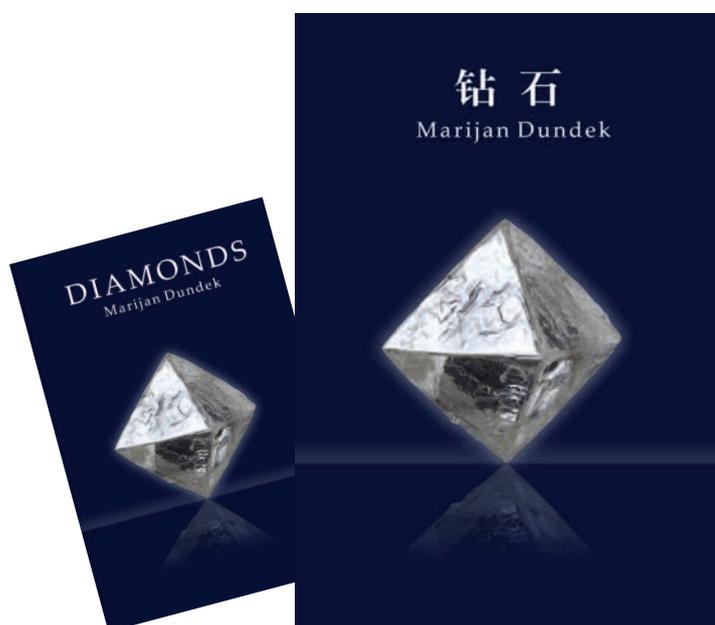


into the field of building services. Travelling extensively as Export Manager of a major air conditioning company afforded him the opportunity to further his knowledge and experience of gemstones around the world. Now retired, Keith spends his time writing about gemstones and frequently travels to gemstone fairs and conferences.

Gemstones will be available from all good book shops and is priced at £14.95. It can also be purchased directly from ACC Publishing Group

T: 01394 389 977 E: [sales@antique-acc.com](mailto:sales@antique-acc.com) or online at [www.accpublishinggroup.com](http://www.accpublishinggroup.com) ■

## ‘DIAMONDS’ BY MARIJAN DUNDEK



**‘Diamonds’ is now available as an e-book and in a Chinese edition.**

‘Diamonds’ is a practical guide that provides its readers with a basic knowledge of these precious gems and an understanding of the main factors that determine their value and quality. Beautifully illustrated and packed with invaluable information, it gives the prospective buyer all the necessary tools for choosing their desired diamond with confidence. The author, Mr Marijan Dundek, has extensive experience and expertise in the diamond trade and currently works for the world famous Graff Diamonds in London.

For more information visit the Noble Gems website: [www.noblegems.com](http://www.noblegems.com) ■